

# TAMPA BAY



April 2011

Club No. 184  
Founded September 25, 1959

Dear Fellow SKÅLeagues:

I am so sorry I couldn't stay to enjoy what I understand was a wonderful evening at Berninis. I trust your 'distinguished' Vice President, Kraig Obarski, handled my responsibilities with charm and grace. Bill Priakos started the evening off by giving the opening Skål toast.

According to Kraig, dinner began with delicious Bruschetta and Calamari followed by a classic Caesar salad and a choice of Shrimp Scampi, Chicken Prato or Sirloin Medallions. Platters of assortments of Berninis' dessert ended the gastronomical evening. Thank you Berninis!

Kraig made announcements which included a congratulations to Casey Gonzmart and his soon to be bride Heidi Atar. Congrats again Casey and Heidi ... let us know when the nuptials have happened so we can properly toast you both on a long and happy marriage!

Kraig asked our members to be aware – and if you choose – to be vocal about the proposal by the Florida Legislature to dissolve Visit Florida, Florida's tourism promotion agency, in favor of a consolidated economic development agency responsible for tourism, economic development and sports marketing.

Florian Guillet was inducted and pinned. Welcome Florian!! Kraig's guest (once again), Morgan Cook, won the 50/50 raffle for a whopping \$105.00. Can I be Kraig's guest next month? Andy Brouillard won the second raffle of private car transportation. Congrats to both Morgan and Andy!

Chuck Wray delivered the closing toast, and I bet Berninis will never be the same.

As you all know from previous communications, Skål is working towards being a more business focused group (while still having fun of course); "Doing Business with Friends". With that in mind, we have decided to begin a "Spotlight Member of the Month" program. Each month, we will select a member whose business will be spotlighted via the monthly newsletter which is sent out to approximately 130 industry friends and colleagues.

This spotlight opportunity can include any promotion you would like; announcements about new products or services, discounts for members or simply educating us about your business. We will also mention you at our monthly meeting. We hope you will find this helpful in promoting your business amongst



Find a roster of all the members online with their address, email, and phone number at [www.skaltampabay.com](http://www.skaltampabay.com)

The Application for potential members can be found on our website too!

your Skål friends. If you would like to be a spotlight member, please let me or any other board member know and we will be happy to accommodate you.

If you haven't already, some of you will be getting calls from board members to serve on committees or to otherwise help us make this a successful and fun-filled year. The board hopes you will accept and enjoy the camaraderie that we all appreciate as board members.

Some of these committees are being formed to help us with our new event that we know will be different, exciting and a complete diversion from our normal meetings. It will serve as a multi-purpose event; our monthly get-together, a membership drive and a fundraiser – an overall “Hospitality Night” that we know will create a “buzz” about Skål in the Tampa Bay area and beyond. I promise you will be pleased when you hear the details. If you would like to help, please contact Carol Eaves, our Treasurer and the head of our Fundraising committee. Once again, I promise it will be fun!

Our next meeting is at the new Acropolis in St. Pete on May 2 and then at the Brio Tuscan Grill at International Mall in Tampa on June 13.

See you then!

Lorrie Hero  
President



## May Birthdays

05/02 Phil Henderson Jr  
05/14 Tony Franzini  
05/18 Cheri Rutledge  
05/18 Rolfe Duggar  
05/30 Mary DeLong  
05/31 Sam Baage

If your birthday is missing, please let Karen know at [skaltampabay@aol.com](mailto:skaltampabay@aol.com)



# BERNINI

*Home of the \$2 Finlandia Martini*

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\$2 FINLANDIA MARTINIS  
DAILY FROM OPEN 'TIL 7:00PM



OFF PREMISE-CATERING



VALET PARKING



PRIVATE DINING ROOMS



LUNCH SERVED  
MONDAY-SATURDAY 11:30AM-4:00PM



DINNER SERVED NIGHTLY

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Monday-Thursday 11:30am-10:00pm  
Friday-Saturday 11:30pm-11:00pm  
Sunday 4:00pm-9:00pm



# BERNINI

INNOVATIVE ITALIAN CUISINE

1702 EAST SEVENTH AVENUE YBOR CITY-TAMPA

WWW.BERNINIOFYBOR.COM 813.248.0099

**Be sure to express our Thanks for hosting the April Meeting!  
Bernini of Ybor**

**A great big thank you to owner Jason Fernandez, Manager Tom Leechin,  
and the staff at Bernini's of Ybor for a fun, eclectic evening of good Italian  
cooking. Please send a quick email of thanks to: [BerniniYbor@aol.com](mailto:BerniniYbor@aol.com)**

**April 11, 2011 Meeting  
Bernini of Ybor**



Let the honeymoon begin



Jeff – our photographer



Peace



Let the fun begin

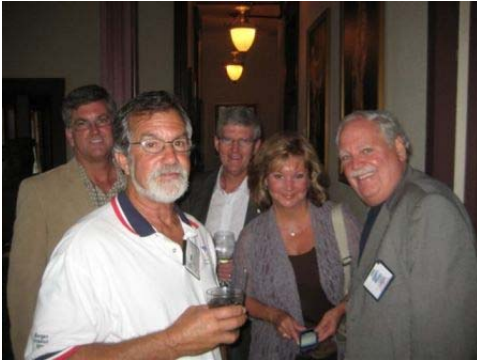


Carol and Malcolm



Kim, Joan and Chuck

April 11, 2011 Meeting  
Bernini of Ybor



Keeping the bartenders busy



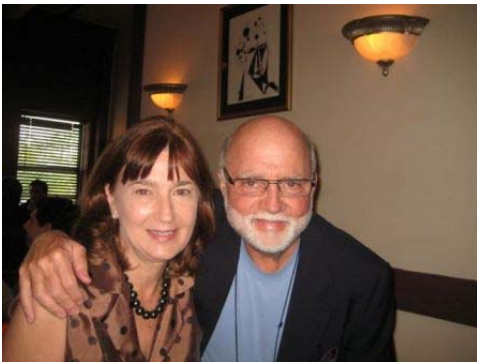
Chuck's been dumped and replaced by Andy



The top floor of Benini's



New Member Florian Guillet, Safety Harbor Spa & Resort



Michele and Bill



Popie will feel at home next month at Acropolis



We have a winner \$105, Morgan Cook



Lily keeping an eye on the appetizers

April 11, 2011 Meeting  
Bernini of Ybor



We had a nice crowd on the Hillsborough side



Great to see Joanna and Sam



Kathy and Bill



The fun began and got out of control...



Doug was happy it was on his side of the bay



Theresa and Marv



Hoyt is back - George and Jack



Andy wins free chauffer service

April 11, 2011 Meeting  
Bernini of Ybor



Kim and Don



Dan, Pat and Jerry



The table that had the most fun!



Russ and Cheri

**OUR NEXT MEETING – MAY 2, 2011**



**May 2, 2011**

**Acropolis Greek Taverna**

**515 Central Ave**

**Downtown St Petersburg**

**727-823-1010**

**6:00 Reception**

**2 drink tickets and cash bar available**

**7:00 Dinner Meeting**

**Wine pour for toast and cash bar available**

**Appetizers**

Appetizer Platter Served with Pita: Hummus, tirosalata, taramosalata, Baba Ganoush, and dolmades.

Saganaki (cheese flambé)

Shrimp Scampi

Calamari

**Greek Salad**

**Dinner**

Shish Kabob (char grilled beef filet medallions)

Chicken Kabob (marinated chicken medallions)

Athenian Fish (Lightly breaded fish filet pan-fried and topped with pesto)

Sides: Spinach orzo, Roasted Vegetables, and Greek fries.

**Desserts & Coffee**

**Go to [www.skaltampabay.com](http://www.skaltampabay.com) to make your reservation and payment  
or call Karen Coultas at 727-433-3801**

## SKÅL Tampa Bay MEMBER SPOTLIGHT



**Bill Priakos**  
 President  
**Barefoot Beach Resort**  
 19417 Gulf Boulevard  
 Indian Shores, FL 33785  
 727-593-5303 phone  
 727-593-5414 fax  
[www.barefootbeachresort.com](http://www.barefootbeachresort.com)

“Six years ago developers bought the very tired Indian Pass Apartments next door to the Salt Rock Grill and developed Barefoot Beach Resort Condominiums. \$25,000,000 later, the metamorphosis is dramatic-- Five and a half beautifully landscaped acres, 160 “Key West” themed units, large pool, fishing dock and 17 boat slips on the Intracoastal Waterway, very close to the “Narrows” in Indian Shores and thus literally 300 yards from the ICW to the waters of the Gulf.

Our company, Barefoot Beach Vacation Rentals represents about 2/3 of the units. We are different from the hotel properties in that instead of a single owner or board of directors, I have 100 owners, all of whom consider themselves experts on vacation rentals. I am in a constant education mode explaining seasonality of the business, revenue management, etc. I may as well be speaking Chinese. However, we offer amenities not typical of condo rentals and add limited concierge services from our on-site office staffed by a small, but enthusiastic, tourist/guest-oriented team up front.

We are fortunate to have contracts with international tour operators and have visitors from all over Canada, Western Europe and the UK. Also, Expedia is a major contributor to our business. We have a three diamond AAA rating and are #1 in our community on Trip Advisor. Kathy and I, and our small “Barefoot” team try to make it happen for our guests. Plus, we GET TO LIVE HERE! Our slogan, “If you’re not barefoot, you’re overdressed,” says a lot about our attitude!”

We are so grateful to have developed wonderful friendships with so many of you. We really feel at home. Being a member of Skal means a lot to me.”

